

DECEMBER 10, 2024 | OKLAHOMA CITY CONVENTION CENTER | 11:30 A.M. - 1:30 P.M.

The State Chamber's State of Business Forum ignites fresh thinking in business titans. Hear about Oklahoma's current economic competitive position compared to the nation and what The State Chamber's goals are in the coming legislative session to foster growth and prosperity in our great state.

ANTICIPATED ATTENDANCE: 500 ATTIRE: Business

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BCBSOK greatly appreciates The State Chamber and their efforts to maintain a strong business climate in the state. By sponsoring events, we can support a forum to convene employers of all sizes and sectors, elected officials, and other stakeholders to craft an environment that supports innovation, economic growth, and quality of life for Oklahomans.

J.T. Petherick, Blue Cross Blue Shield of Oklahoma

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### STATE OF BUSINESS FORUM SPONSORSHIP TIERS

### PRESENTING SPONSOR – \$20,000

- Ten (10) event registrations
- Top billing logo on event webpage, email communications, mobile app, sponsor loop and signage
- · Opportunity to make 2-minute remarks during event
- · Preferred seating
- · Verbal recognition during event
- · Company recognition on social media
- First right of renewal to sponsor in 2025, must be confirmed within 90 days after 2024 event

### **GOLD SPONSOR - \$15,000**

- Eight (8) event registrations
- Company logo on event webpage, email communications, mobile app, sponsor loop and signage
- · Preferred seating
- · Verbal recognition during event
- · Company recognition on social media

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### SILVER SPONSOR – \$10,000

- Six (6) event registrations
- Company logo on event webpage, email communications, mobile app, sponsor loop and signage
- · Preferred seating
- Verbal recognition during event
- · Company recognition on social media

### **BRONZE SPONSOR - \$5,000**

- Four (4) event registrations
- Company listing on event webpage, email communications, mobile app, sponsor loop and signage
- Preferred seating
- Verbal recognition during event
- · Company recognition on social media









An **AEP** Company

### **TABLE SPONSOR - \$2,500**

• Eight (8) event registrations

· Company recognition on table and event sponsor loop

### STATE OF BUSINESS FORUM EXCLUSIVE SPONSORSHIP OPPORTUNITIES

### LUNCH SPONSOR - \$15,000

- Eight (8) event registrations
- Company logo on event webpage, mobile app, sponsor loop and signage
- Company logo on screens during lunch service
- Company logo on all desserts

ATTENDEE GIFT SPONSOR

• First right of renewal to sponsor in 2025, must be confirmed within 90 days after 2024 event

### **KEYNOTE SPEAKER SPONSOR - \$7,500**

- Five (5) event registrations
- Company logo on event webpage, mobile app, sponsor loop and signage
- Company logo on screens during keynote

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## **A DELTA DENTAL**°

### **NETWORKING HOUR SPONSOR - \$5,000**

- Four (4) event registrations
- Company logo on networking hour refreshment table & signage
- Company logo on event webpage, mobile app, sponsor loop and signage
- First right of renewal to sponsor in 2025, must be confirmed within 90 days after 2024 event

### **COAT CHECK SPONSOR - \$2,500**

- Company logo on coat check tags & signage
- Company listing on event webpage, mobile app, sponsor loop and signage
- First right of renewal to sponsor in 2025, must be confirmed within 90 days after 2024 event

#### **MOBILE APP SPONSOR**

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