



FOLDS *of* HONOR

OKLAHOMA

A person with long dark hair, wearing a dark blue long-sleeved shirt, is holding a folded American flag. The flag is folded into a rectangular shape, showing the blue field with white stars. The person is standing in front of a red and white striped background, possibly a barn door. The image is partially obscured by a large white circle on the left side, which contains text.

Folds of Honor Mission

Since 2007, the Folds of Honor has carried forth this singular, noble mission. To provide educational scholarships to spouses and children of America's fallen and disabled service-members & first responders.

Our motto says it best:

***Honor Their Sacrifice.
Educate Their Legacy.***

Learn more by clicking here:

<https://vimeo.com/253285064>

About Folds of Honor

Folds of Honor is a 501(C)(3) nonprofit organization, rated a four-star charity by Charity Navigator and platinum on GuideStar, that provides educational scholarships to the families of military men and women who have fallen or been disabled in the United States armed forces as well as first responder families.

Our educational scholarships support private educational tuition and tutoring for children in grades K-12, as well as higher education tuition assistance for spouses and dependents.

Founded in 2007 by Lieutenant Colonel Dan Rooney, a PGA Professional and F-16 fighter pilot in the Air Force Reserves who served three tours of duty in Iraq, Folds of Honor is proud to have awarded approximately 44,000 scholarships in all 50 states and some US territories totaling nearly \$200,000,000, including 9,000 scholarships for the 2022-2023 academic year.

For more information or to donate in support of a Folds of Honor scholarship, please visit <https://oklahomacity.foldsofhonor.org>

FOLDS OF HONOR HEADQUARTERS

N. PATRIOT DRIVE | OWASSO, OK 74055 | 918-274-4700 | TAX ID: 75-3240683

THE FOLDS OF HONOR FOUNDATION IS A 501(C)(3) NON-PROFIT ORGANIZATION

CONTACT@FOLDSOFHONOR.ORG | WWW.FOLDSOFHONOR.ORG

The Folds of Honor Story

RETURNING HOME FROM HIS SECOND TOUR OF DUTY IN IRAQ, LT COL DAN ROONEY, AN F-16 FIGHTER PILOT IN THE AIR FORCE RESERVES, BECAME PAINFULLY AWARE OF THE REALITY FAMILIES FACE WHEN A LOVED ONE IN UNIFORM IS FALLEN OR DISABLED.

As his flight landed, the pilot announced they carried the remains of Corporal Brock Bucklin on board, asking all passengers to respectfully remain seated while his casket deboarded.

Lt Col Rooney watched as Corporal Bucklin's twin brother walked somberly alongside the flag-covered casket to meet his family. Among them was the deceased Corporal's young son, Jacob. Lt Col Rooney ached as he thought of his own wife and little girls. Seeing the other side of war through the eyes of Jacob, was life-altering.

Sadly, over half the passengers had disregarded the pilot's request and deboarded. Lt Col Rooney decided he had to do something. Not only would he pay tribute to American service-members and their families, he would live as a reminder among civilians that it is our duty to honor the sacrifices of those who preserve the freedoms we so easily take for granted.

Lt Col Rooney committed to spend his life changing the future of America's grieving spouses and children. In 2007, he formed the Folds of Honor Foundation; a 501C-3 nonprofit organization dedicated to providing educational scholarships to the families of these heroic Americans.



Important Facts You Need to Know



FOLDS of HONOR

THERE ARE MORE THAN

1 MILLION

DISABLED & FALLEN SERVICE MEMBERS
AFFECTED BY WAR

NEARLY

2 MILLION

DEPENDENTS OF MILITARY HEROES ARE
ADVERSELY AFFECTED BY WAR

MORE THAN

\$9 BILLION

THE COST TO PROVIDE EDUCATIONAL
SCHOLARSHIPS TO THE DEPENDENTS OF ALL
FALLEN AND DISABLED SERVICE MEMBERS

FOLDS OF HONOR IS PROUD TO
HAVE A CUMULATIVE AVERAGE RATIO OF

91%

OF EVERY DOLLAR RAISED GOING TO OUR
SCHOLARSHIP PROGRAMS

SINCE 2007, FOLDS OF HONOR HAS
AWARDED APPROXIMATELY

44,000

EDUCATIONAL SCHOLARSHIPS TO THE
DEPENDENTS OF MILITARY HEROES

IN THE 2022-2023 SCHOOL YEAR, FOLDS OF
HONOR WILL AWARD

9,000

EDUCATIONAL SCHOLARSHIPS





FOLDS of HONOR

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Where the Money Goes

REAL FAMILIES. REAL NEEDS.

Since its inception in 2007, Folds of Honor has awarded approximately 44,000 scholarships totaling nearly \$200,000,000. In 2022-2023, we will award 9,000 scholarships nationwide to military and first responder families, providing \$40 million in educational support.

The Folds of Honor Foundation has two types of scholarship programs:

- The **Children's Fund Scholarship** serves Kindergarten through 12th grade students, as well as tutoring opportunities.
- The **Higher Education Scholarship** serves those seeking a bachelor's degree or a certification at a post-secondary institution, as well as master's degrees and doctorate. Trade school/technical program certifications are also available.

Both types of the Folds of Honor scholarships are based on "unmet need" as determined by documentation submitted by the awardee and can be valued up to \$5,000.

The window of application is open each calendar year from February 1 through March 31 for the upcoming academic year, and Award notifications are sent in the summer.

Folds of Honor pledges to operate in a manner respectful to every partner, donor, and family we support. We are proud to be considered a high-performing non-profit by achieving a GuideStar Platinum Participant Seal along with 4/4 stars on Charity Navigator.

Why Stand With Folds of Honor



FOLDS of HONOR

IN THE FOLDED FLAG WE SEE THE HEAVY PRICE OF FREEDOM.

Yet it's also a symbol of hope, representing the enduring ideals that make this country a beacon of democracy.

Folds of Honor has grown from a vision into a movement. This folded flag is a constant reminder of those who have paid the ultimate price for our freedom. It inspires us to help equip and educate their loved ones in need of our support.

By standing with Folds of Honor, you help honor the sacrifice of our fallen and disabled service men and women by providing educational scholarships for the spouses and children they leave behind in the pursuit to protect our American freedoms.

For more information or to donate in support of a Folds of Honor scholarship, please visit <https://oklahomacity.foldsofhonor.org>

Thank you for embracing the call.



**FOLDS OF HONOR HAS AWARDED SCHOLARSHIPS
IN ALL 50 STATES!**

**INCLUDING GUAM, PUERTO RICO, AUSTRALIA,
PHILIPPINES, & ITALY**

Our Military at a Glance



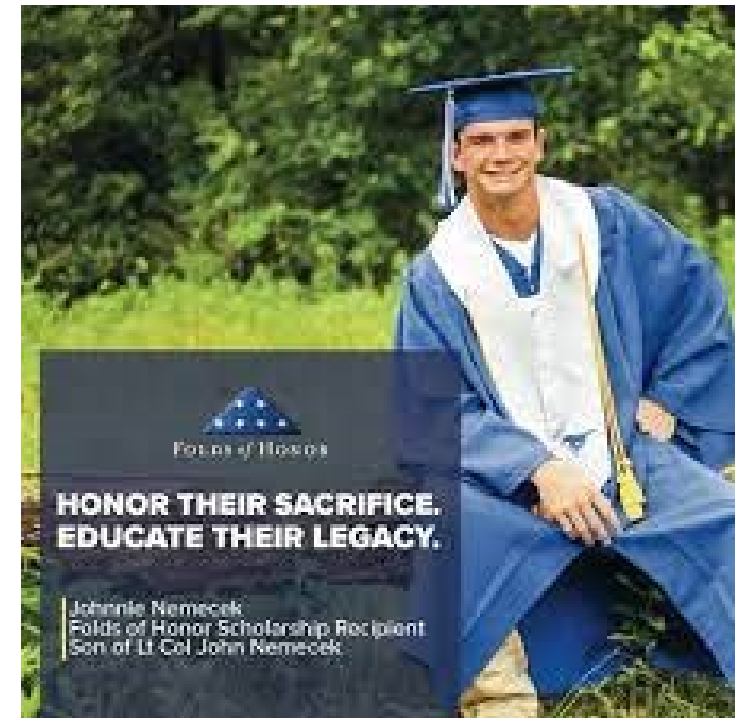
FOLDS of HONOR

There are currently over 1.3 Million active-duty service men and women deployed all over the world protecting the freedoms we enjoy as Americans every day.

There are also more than 800,000 Reservists and National Guard men and women that can be called into active-duty service during times of conflict and national emergencies.



There are 2 million dependents of these military service members adversely affected by war.



First Responders



FOLDS of HONOR

MEETING SACRIFICE WITH HOPE

On September 12, 2022, Folds of Honor announced an addition to our mission, expanding to meet the needs of First responders (police, fire, EMT's and paramedics) across the United States which serve our communities to keep us all safe.

There are over 2 million first responders in the US; made up of 800,000 law enforcement officers, 1,062,800 firefighter personnel, and 241,000 full-time EMTs and paramedics. They respond to approximately 240 million calls made to 9-1-1 each year.

“This move reflects our purpose to meet sacrifice with hope. The decision to launch our first responder scholarships is in reverence to those who paid the ultimate price on September 11th, 2001. The following day was a defining moment in our history, as Americans responded to tragedy by putting differences aside, rallying together, and standing as one. It is our hope that the expanded Folds of Honor mission will inspire unity once again. Without question, it will let first responders and their families know that they are not alone.” – Folds of Honor Founder and CEO, Lieutenant Colonel Dan Rooney.



Folds of Honor in Oklahoma



FOLDS of HONOR

OKLAHOMANS HELPING OKLAHOMANS.

The Oklahoma Chapter was established in 2018 as the 11th fundraising chapter for Folds of Honor. The mission is to help meet the educational needs of the military dependents of disabled and fallen service men and women in the state of Oklahoma. We are working hard to change the lives of military families in this great state.

In the 2022-2023 Academic Year, Folds of Honor will award **410** scholarships in Oklahoma totaling **\$1,675,505** – the 6TH largest award in the nation.



We need your help. Our Mission is to raise these funds.
Honor their sacrifice by educating their legacy.

Website: <https://oklahomacity.foldsofhonor.org/>

Contact: bbaker@foldsofhonor.org

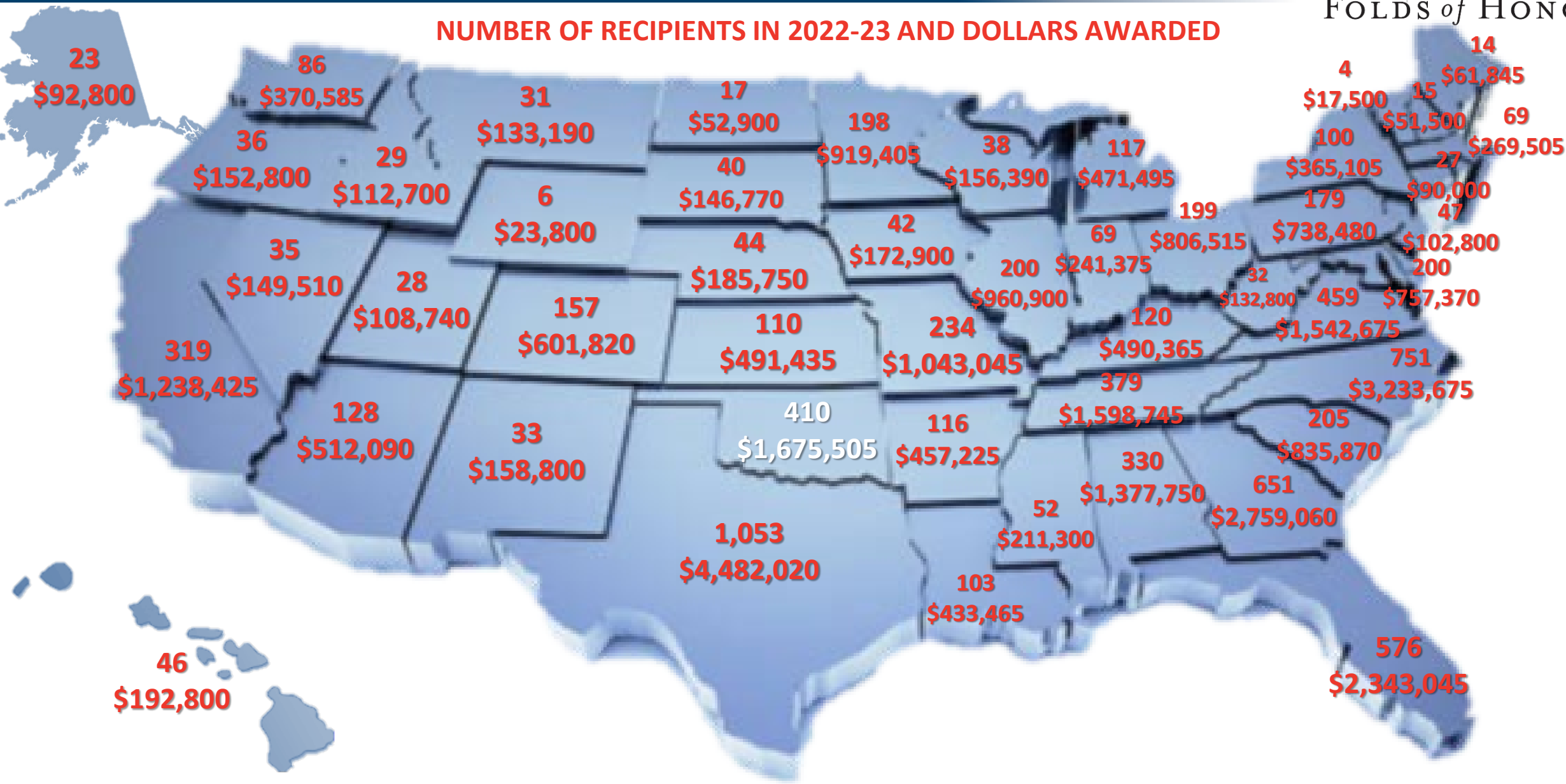
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Nationwide By The Numbers



FOLDS of HONOR

NUMBER OF RECIPIENTS IN 2022-23 AND DOLLARS AWARDED





FOLDS *of* HONOR

Nationwide percentages

17%

FIRST IN FAMILY TO
ATTEND COLLEGE

41%

MINORITY
RECIPIENTS

57%

FEMALE
RECIPIENTS

How You Can Help



FOLDS of HONOR

As a proud patriot, there are four fantastic ways you can help this wonderful organization:



1. Join our **Squadron**.
 - Pledge to make a monthly donation from as little as \$13/month.
2. Become a **One-Time Donor** and join the “ranks” of great patriots that help answer the call.
 - Donate any amount to help this great cause.
 - Make sure you access the “DONATE” section at <https://oklahomacity.foldsofhonor.org/>
3. Host or participate in an **Event** benefitting Folds of Honor.
 - Host or participate in an event to benefit Folds of Honor and the money raised will stay in our state to help families from Oklahoma.
 - Events such as: Golf Tournaments, Dinners, Galas, Speaker Luncheons, and many more. The sky is the limit for opportunities to host events to raise money.
4. Become a **Corporate Member** of Folds of Honor.
 - Make corporate donation of \$10,000 to support two scholarships and establish an annual commitment to support Folds of Honor. Scholarships will be named in your company’s honor.
 - For retail partners: raise money by hosting a “round up at the register”, where your customers round up their total to the next dollar, and those donations come back to Folds of Honor, during a specified time period. The most successful round ups occur between Memorial Day weekend and carry on through Independence Day, but can be done any time of year for any length of time.

Contact FOLDS OF HONOR OKLAHOMA CHAPTER for more information:

Website: <https://oklahomacity.foldsofhonor.org/>

Contact: bbaker@foldsofhonor.org 405-919-5244

Tax ID: 82-4623358

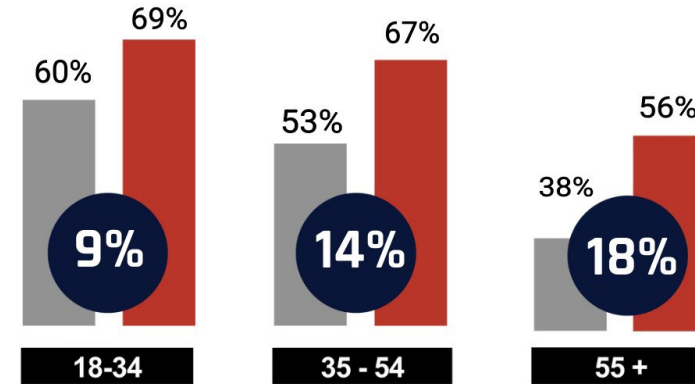
Address: PO Box 3522 | 1200 Pine Oak Dr
Edmond, OK 73083 | Edmond, OK 73034

Donate: <https://oklahomacity.foldsofhonor.org/>
Click on the DONATE button in the upper right-hand corner.

64%

OF CONSUMERS REPORT A BRAND WITH VALUES THAT
MATCH THEIR OWN HEAVILY INFLUENCES THEIR BUYING
DECISIONS

- 2019 EDELMAN TRUST BAROMETER SPECIAL REPORT



BELIEF-DRIVEN BUYERS ARE NOW THE MAJORITY IN
ALL AGE BRACKETS



**WHEN SURVEYED, 90% OF AMERICANS AGREE THEY ARE PROUD OF THE U.S. MILITARY.
STAND WITH FOLDS OF HONOR, STAND WITH AMERICA.**



FOLDS of HONOR
OKLAHOMA

2023 Events

SEPTEMBER

11th



21ST



OCTOBER

23rd - 24th



NOVEMBER






10th



Folds of Honor Donation Levels



FOLDS of HONOR

DONOR RANK		INDIVIDUAL	CORPORATE
	1 STAR DONOR	\$5,000 1 Scholarship	\$10,000 2 Scholarships
	2 STAR DONOR	\$10,000 2 Scholarships	\$20,000 4 Scholarships or 1 Four Year Individual Student Need
	3 STAR DONOR	\$15,000 3 Scholarships	\$40,000 8 Scholarships or 2 Four Year Individual Student Needs
	4 STAR DONOR	\$20,000 4 Scholarships or 1 Four Year Individual Student Need	\$50,000 10 Scholarships
	5 STAR DONOR	\$25,000 5 Scholarships	\$100,000 20 Scholarships or 5 Four Year Individual Student Needs

FOLDS OF HONOR OKLAHOMA

Donate online:

<https://oklahomacity.foldsofhonor.org/>

Click on the **DONATE "HEART"** button in the upper right-hand corner.

Tax ID: 82-4623358

Mail Checks to this Address:

PO Box 3522
Edmond, OK 73083

Website: <https://oklahomacity.foldsofhonor.org/>

Contact: bbaker@foldsofhonor.org

A minimum donation of \$5,000 enables Folds of Honor to fund one scholarship for the children of fallen or disabled military parents in Oklahoma. We are proud to name a scholarship you help fund in your name or your company's honor.



FOLDS *of* HONOR

The Need Is Great... Join Us!!

Brandon Baker - Folds of Honor Regional Impact Officer

bbaker@foldsofhonor.org

405-919-5244